

ORIENTAL RUGS FOR GENERATIONS TO COME

For over 2,500 years, oriental rugs have been used in the East by nomads and villagers for warmth and beauty. More recently in the West, they have graced homes with their art and luxury, and complement any decor. An Oriental rug is a purchase for a lifetime and will last for many generations when properly maintained. The information contained in this brochure offers simple, basic advice for the protection and care of your investment.

THE WONDERS OF WOOL

Oriental rugs are generally made of wool and are easily economically maintainable. Rugs of wool are extremely durable and consistently out-perform other materials. Unlike other fibers, wool is much more resilient, cleans better, and stays clean longer.

CLEANING

A professional Oriental rug cleaning will enhance your carpets, bringing out the richness of color and softness of the wool. Depending on the amount of traffic, a professional washing is recommended every one to three years for the cleaning of your Oriental rug.

ROTATION

To insure even wear, your rug should be rotated once a year. Depending on the traffic, the rotation may vary from six months to two years.

VACUUMING

Oriental rugs, like most carpeting, should be vacuumed on a regular basis to remove dirt and restore life to the fibers. Be sure not to vacuum the fringe.

Padding

A quality pad used under your rug helps protect it from dirt, wear and slippage. We will be happy to provide you with the correct padding.

RESTORATION

In case of damage, just about any problem has a solution with a professional restoration. Old and antique rugs sometimes need to be rewoven where worn and restored to life. Newer rugs are rarely in need of repair. An experienced professional must always be consulted in these matters.

BLOTTING & STAIN REMOVING

When spills occur, dilute with plenty of water. Next, blot from the edge of the spill towards the center. Avoid rubbing the area. For solid spills, take a spoon and carefully scoop up the material. It is always best to attack the spill immediately. The following information and chart will help you eliminate most stains. For further advice, contact us. We will be glad to help.



STAIN REMOVAL GENERAL PROCEDURE

Always rub or brush lightly from the outer edge toward the center of stain to prevent spreading or causing "the ring" when using solvents, especially on twist rugs and pile carpets. On old, dry or stubborn stains, saturate, blot and brush. Repeat this operation as often as necessary to remove the stain completely.

STAIN REMOVAL PACKAGE

You must move quickly, so please keep a small container with the following items close:

- Clean Cloths
- A Clothes Brush
- Mild Detergent (no bleaches or alkalis)
- White Vinegar
- Dry Cleaning Fluid
- Weak Ammonia (7% solution)
- Sponges
- Alcohol
- Glycerin

HOW TO CLEAN STAINS

1. Work quickly.
2. Blot up excess spills with paper towels. Do not rub.
3. Apply antidote(s) as show on list with a clean cloth working from edge to center.
4. Do not soak.
5. Pat with paper towels. Dry with fan or hair blower
6. Restore pile with clothes brush

REMOVING WAX

Put a blotter or brown paper bag over the spot. Put hot iron over the blotter. Wait a few minutes until the wax is absorbed into the blotter. Repeat if necessary. Move the iron constantly and do not let it stay in one place.

REMOVING INK

Saturate the spot with hairspray. Allow it to dry. Brush lightly with a solution of water and vinegar.

REMOVING GLUE

Saturate the spot with a cloth soaked in vinegar or alcohol.

Removing Chewing Gum

Press ice cubes against spot. Wait until it becomes brittle and breaks off. Use spot remover to vanish last traces of the spot.



STAIN REMOVAL INDEX & PROCEDURE

Acid.....	4	Lacquer.....	2
Alcoholic Beverages.....	1	Lard.....	4
Ammonia or Alkali.....	1	Lipstick.....	1
Beer.....	5	Machine Oil.....	2
Berries.....	5	Mayonnaise.....	2
Bleach.....	1	Metal Polish.....	1
Blood.....	4	Milk.....	1
Butter.....	2	Mixed Drinks.....	5
Candy (sugar).....	1	Mud.....	1
Carbon Black.....	2	Mustard.....	5
Charcoal.....	1	Paint.....	2
Chocolate, Cocoa.....	1	Perfume.....	1
Coffee.....	4	Rust.....	1
Cooking Oil.....	2	Salad Dressing.....	2
Cosmetics.....	2	Sauce.....	1
Crayon.....	2	Shortening.....	2
Creme de Menthe.....	3	Soft Drinks.....	5
Dye - blue/black.....	3	Soy Sauce.....	2
Dye - red.....	5	Starch.....	2
Egg.....	2	Tar.....	2
Excrement.....	2	Tea.....	2
Fruit Juice.....	5	Tooth Paste.....	1
Furniture Polish.....	5	Urine.....	5
Hair Oil.....	2	Varnish.....	2
Hair Spray.....	2	Vaseline.....	2
Hand Lotion.....	2	Vomit.....	2
Ice Cream.....	2	Washable Ink.....	1
Ketchup.....	2	Wine.....	5

PROCEDURE 1

- Detergent
- Blot
- Vinegar
- Blot
- Detergent
- Blot
- Water
- Blot

PROCEDURE 2

- Cleaning Fluid
- Blot
- Detergent
- Blot
- Water
- Blot
- Ammonia
- Blot
- Detergent
- Blot
- Water
- Blot

PROCEDURE 3

- Detergent
- Blot
- Vinegar
- Blot
- Ammonia
- Blot
- Detergent
- Blot
- Water
- Blot

PROCEDURE 4

- Detergent
- Blot
- Ammonia
- Blot
- Detergent
- Blot
- Water
- Blot

PROCEDURE 5

- Detergent
- Blot
- Ammonia
- Blot
- Vinegar
- Blot
- Detergent
- Blot
- Water
- Blot

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Cleaning & Care Guide for Your Oriental Rug



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